

Erasmus+ Programme of the European Union

## Oct-Dec 2019



## FEMENIN Project on Innovation and Cooperation for Migrant Women's Entrepreneurship Inclusion Hosted in Poland

The Financial & Economic Literacy for Migrant Women's Entrepreneurship Inclusion project, or FEMENIN for short, is an Erasmus+ funded project coordinated by Aspire Education Group working in partnership with Infodef and La Bien Paga, Spain; Innoquality Systems, Ireland; CPIP Romania; Danmar Computers, Poland; and the Governorship of Istanbul, Turkey. In September, the partnership met for the second time in Poland at in the lovely city of Rzeszów in the South-East of the country.

The aim of the FEMENIN project is to support teachers and trainers in the adult and vocational education sector to provide high quality learning opportunities in financial and economic literacy to migrant women, tailored to their needs and specifically designed to support their social and employment inclusion through entrepreneurship. Towards this end, FEMENIN is developing an innovative training curriculum, Multi-lingual Open education resources (OER) and ICT-based methods including Apps to improve financial and economic literacy, numeracy and digital competences being made available to migrant women in Europe.



The project is now at the end of the first year of three with significant work carried out by all partners which they all pre-financed showing their commitment to developing the FEMENIN curriculum model, adopting appropriate adult learning models as well as a range of suitable economic and financial activities for inclusion in the project. Further time was spent by partners looking at an E-Learning Model as well as the development of a project app leading to further e-learning solutions. The next focus for the project will be on a training and learning meeting in Istanbul in February 2020 to test out materials developed so far. Each of the partner organisations are supported by **national advisory expert groups** to increase the impact and dissemination of the FEMENIN project in their countries.

## **Focus on European FEMENIN Project Champions**

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Patricia Lamour MBE- UK: Global educational consultant and gender equality expert with expertise, partners and networks in the UK, Europe and Africa. CEO of Aspire Education Group a consultancy and independent learning provider which thinks globally and acts locally. Adviser to key influencers in government and civil society which impacts better outcomes for under-served young people and women particularly from African and Caribbean heritage communities. Chair and/or Keynote presenter at international conferences addressing issues of youth, student and women's leadership; education and technology for the fourth industrial revolution and Education for Wealth in Africa and the Caribbean.

Jesus Boyano - SPAIN: Jesus is Director of INFODEF, a private and independent centre for Research, Development and Innovation whose mission is to design and carry out projects that contribute to achieve a sustainable and inclusive development through education, culture and innovation. The centre designs and develops innovative tools, methodologies, products and services that respond to current social and economic challenges and enable to anticipate and drive the changes needed to achieve future goals and objectives in society.

Ana Tanase - ROMANIA: Ana is an experienced Senior Researcher at CPIP, Romania, with a demonstrated history of working in the non-profit organization management industry. She is skilled in Consumer Behaviour, Entrepreneurship, Campaign Management, Event Management, and Social Media. Strong program and project management professional with a Master's degree focused in Business, Management, Marketing, and Related Support Services from West University of Timisoara.

**Ahu Simsek - TURKEY:** Ahu works as a Director at the Governorship of Istanbul with a focus on the coordinating KA1, KA2, KA3 (Support for Policy) and Sport projects in the scope of Erasmus+. She is also an expert on delivering trainings on project development, management and implementation.

Jane McGovern - IRELAND Jane is a director at Innoquality Systems. She has over 18 years experiences working with an extremely diverse range of technologies in a creative content and holds two qualifications that marry the worlds of creativity, innovation and technology; an EQF Level 6 from The National College of Art and Design Ireland in Fine Art Media, an EQF Level 7 qualification in Music and Media Technologies from Trinity College Dublin. The decision to select courses which addressed the point of intersection between creativity and technology affords her the ability to give unique insights and predictions as to how educational technologies can, should and likely will evolve.

**Joanna Bac – POLAND :** Joanna is a project manager at Danmar Computers in Rzeszow, Poland. Since October 2018 she has had a focus on EU-funded project management. She specialises in both Translation & Localization for her organisation, as well as Research & Data Analysis. Previously she has worked on project development for the same organisation.

**Evangelina Valdespino – SPAIN**: Evangelina is the President of the cultural association and Youth Centre La Bien Pagá responsible for the design and coordination of socio-educational programmes for over 10 years. Using drama based pedagogical techniques and methods, LBP supports underprivileged and disadvantaged groups including migrants and people with disabilities and special needs.