



April - May 2019



## FEMENIN Project on Innovation and Cooperation for Migrant Women's Entrepreneurship Inclusion Hosted in London

The Financial & Economic Literacy for Migrant Women's Entrepreneurship Inclusion project, or FEMENIN for short, is an Erasmus+ funded project coordinated by Aspire Education Group working in partnership with Infodef and La Bien Paga, Spain; Innoquality Systems, Ireland; CPIP Romania; Danmar Computers, Poland; and the Governorship of Istanbul, Turkey. In April, the partnership met for the first time in London at the iconic Resource for London building.

The aim of the FEMENIN project is to support teachers and trainers in the adult and vocational education sector to provide high quality learning opportunities in financial and



economic literacy to migrant women, tailored to their needs and specifically designed to support their social and employment inclusion through entrepreneurship. Towards this end, FEMENIN is developing an innovative training curriculum, Multi-lingual Open education resources (OER) and ICT-based methods including Apps to improve financial and economic literacy, numeracy and digital competences being made available to migrant women in Europe.



Resource for London – UK Meeting Venue

Migrant women continue to face challenges in the European labour market and are underrepresented in entrepreneurship activities. They face specific challenges when setting up and running a business, including access to; information and training; networks for business purposes; financial skills and start up finance. Financial literacy improves migrant women's management of their personal and household finances and empowers them to choose and

access appropriate financial services and products, as well as to develop and manage entrepreneurial activities. Financial & Economic literacy involves understanding the basic financial and economic concepts to enhance decision making about earning, saving, spending,





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sharing or investing money. Our meeting in London discussed the 7 units for the Training curriculum namely:

- Entrepreneurship inclusion for Migrant Women: Challenges and Opportunities
- Understanding the needs of Migrant Women in Entrepreneurship
- Adult Education Methods & Techniques to achieve Economic Empowerment of Migrant Women
- Financial & Economic Literacy I Basic Skills
- Financial & Economic Literacy II Fundamental concepts
- Financial & Economic Literacy III Financial planning for Start ups
- Digital Tools for supporting Financial & Economic Literacy

Project co-ordinator Patricia Lamour MBE said: "It's fantastic that together with our European partners, we have been successful in securing Erasmus+ funding. We are enjoying to work with them to develop the FEMENIN curriculum, Apps and digital resources that help boost the financial inclusion, skills, confidence and number of professionals supporting migrant women into entrepreneurship in Europe."



## **FEMENIN Linked In Group**

## www.Femenin.org















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